

2022 Membership Survey Report

"I really like running with the club it makes me feel very happy"

Introduction

The following report is based on the responses received to the Woodbridge Shuffler membership survey 2022

This survey was conducted between 17th Sept 2022 and 1st Oct 2022.

The initial invitation was as follows sent via both email to the shuffler club distribution list and the club WhatsApp group:

Hello Lovely Shufflers!

I hope this email finds you all well.

I am sure you'd all agree that it's been great to see the club grow so much over the last few years. The committee are really keen that with that growth they continue to represent the broad spectrum of views and needs of the club membership.

To that end we have put together a short (ish) membership survey so we can do that.

It is completely anonymous, please feel free to pass your thoughts and views on.

There is a general comments section at the end of the form, feel free to let us have any other thoughts not covered elsewhere there.

One issue the committee are particularly focused on at the moment is how we can make The Shufflers as green as possible, it'd be good to hear any thoughts you might have on that subject too.

The form is here : <u>Shuffler Membership Survey</u>

The survey will close on Nov Xst

Thanks for your time

Regards

The Committee

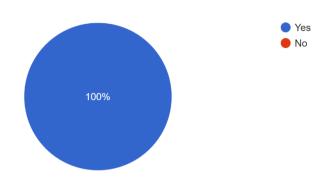
Several reminders were sent, eventually 55 responses were received from a registered club membership of 125.

The survey was anonymous, to respect this anywhere people have apparently included their name accidentally it has been removed.

The committee will see a report including all comments, the report made more widely available will not include comments but will include broad categorisation of the comments.

Question1: Would you recommend the club to your friends and family?



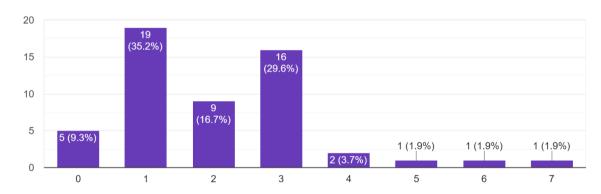


Question 2: If No why not?

No responses, no one voted "No"

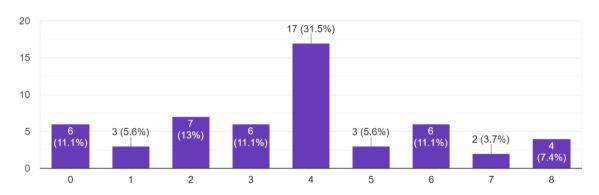
Question3: How often, on average, do you run on your own each week

How often, on average do you run on your own each week 54 responses

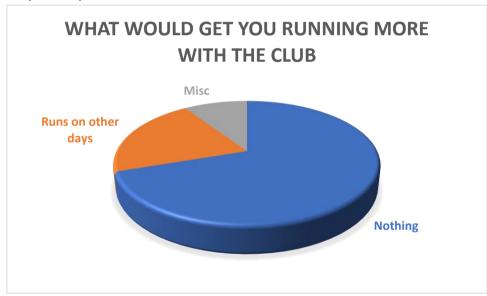


Question4: How Often do you run with a club a month?

How often, on average do you run with the club each month 54 responses

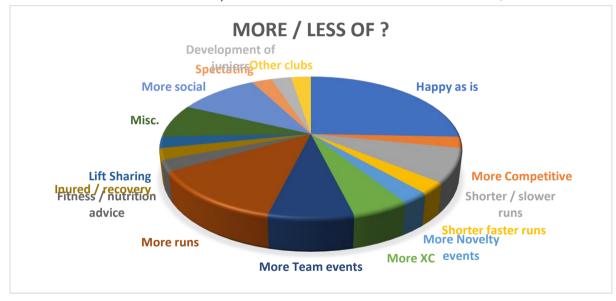


Question 5: What would encourage you to come out with the Club more frequently?





Question 6 What would you like to see the Club do more / Less of?

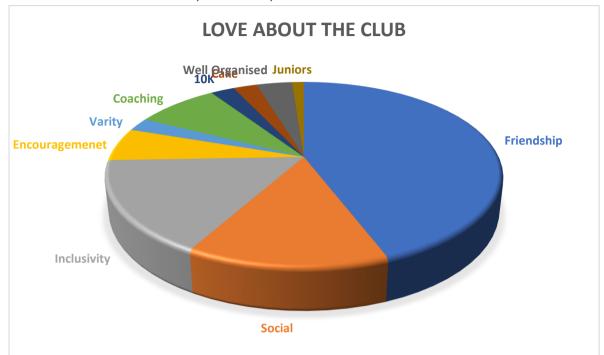


Word Cloud



Favourite quote

"I think there is a great choice already, between coached sessions and more casual trails. Perhaps a platform where runners can post of share their personal running plans and others can join for social runs. This happens with some people informally but may widen opportunity more"



Question 7: What Do you really Love about the Club?

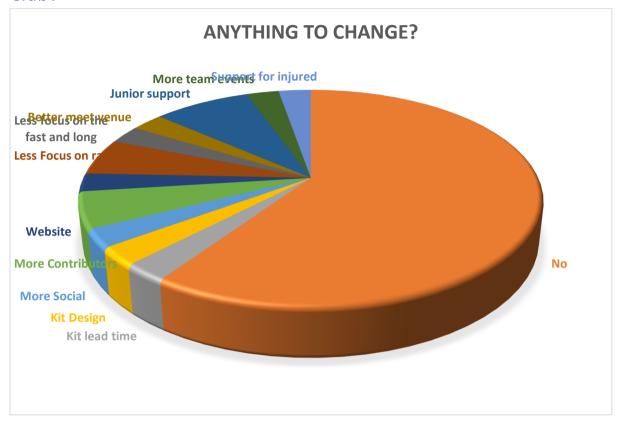
Word Cloud



Favourite quote

"The club is probably one of the most welcoming and inclusive clubs I have been a member of. It caters for all levels of runner from complete novice to very high level athletes. It doesn't matter who you are. Once you are a Shuffler you are a Shuffler for life."

Question 8 Is there anything you would like to change about the Club?



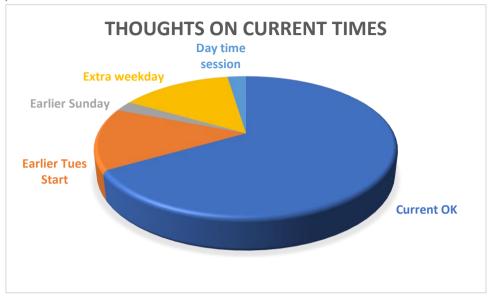
Word Cloud



Favourite quote

"Ensure it's not just the fastest runners that are held in esteem! It's not always recognised by everyone that if you are a slower runner it's still an amazing achievement!"

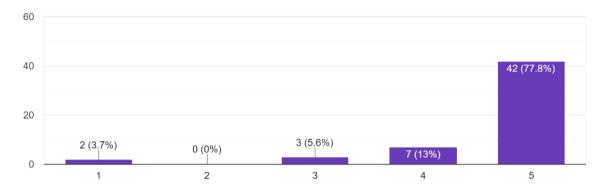
Question 9 Do the times and days work for you? If not, what changes would you make?



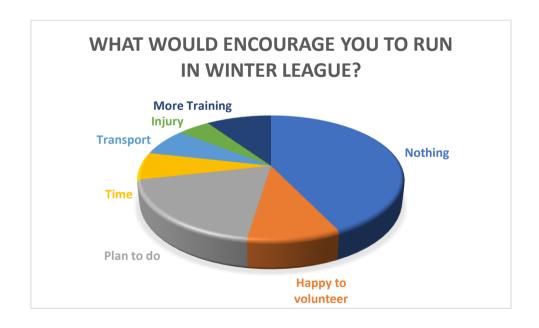
Question 10 How important do you think the Round the town 10K and Junior race are?

On a scale of 1 (not at all) to 5 (very), How important do you think the Round the town 10K and Junior race are?

54 responses



Question 11 What would encourage you to run more frequently for the Club at Sunday Winter League Cross-Country events?

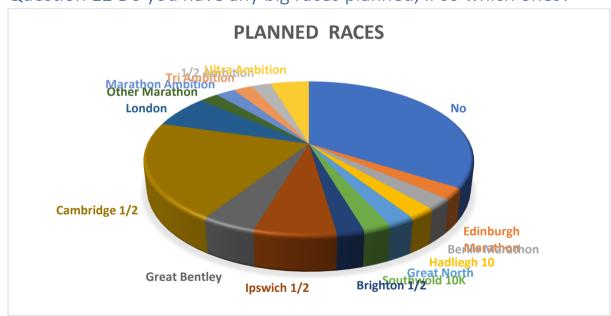




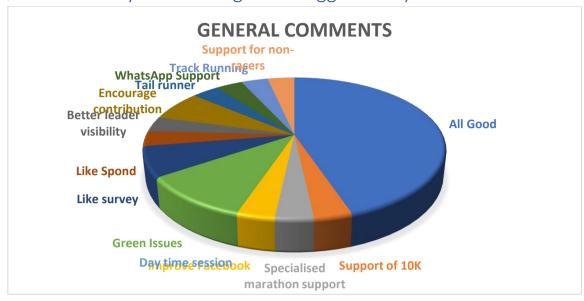
Favourite Quote

"Nothing more you've convinced me - I'm planning on having a go"

Question 12 Do you have any big races planned, if so which ones?



Question 13 Any other thoughts or suggestions you'd like to make?



Word Cloud



Favourite Quote

"I really like running with the club it makes me feel very happy"

"You are a Wonderful Running Club & you keep moving & evolving which is important."